

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Widehorizons Outdoor Education Trust	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Greenwich	
Contact person: Mr Liam Mills	Position: Trusts and Foundations Manager
Website: http://www.widehorizons.org.uk	
Legal status of organisation: Charitable company	Charity, Charitable Incorporated Company or company number: 1105847
When was your organisation established? 01/05/2004	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Improving London's Environment		
Which of the programme outcome(s) does your application aim to achieve? More Londoners with a greater knowledge and understanding of the 'green' environment and biodiversity More people reporting improved wellbeing through greater use of open spaces and through growing and greening initiatives		
Please describe the purpose of your funding request in one sentence. We will improve access to an unused nature reserve, deliver an outdoor learning programme and create volunteering opportunities that will engage local people with nature.		
When will the funding be required? 06/11/2017		
How much funding are you requesting?		
Year 1: £59,780	Year 2: £51,867	Year 3: £41,388
Total: £153,035		

Aims of your organisation:

Wide Horizons is a charity which aims to transform the lives of children and young people through inspirational outdoor Adventure Learning experiences. We believe that every child, regardless of their background or circumstances, should have the opportunity to experience adventures as part of their education and development. Our aim is to develop well-rounded young people who are environmentally conscious, active members of their communities and have the right skills to build better futures for themselves.

To achieve this, we provide inspirational outdoor learning and adventure experiences to disadvantaged children and young people (aged 2-25) from London, Kent and Walsall. We aim to enhance children and young people's education and inspire them to learn by linking adventure to the school curriculum, whilst also focusing on the personal and social development of each child.

Main activities of your organisation:

We operate eight outdoor centres across England and Wales which offer a mixture of day and residential courses focused on the individual development of each child.

We work with schools to provide Adventure Learning programmes that are tailored to the curriculum and teach children about the world around them through environmentally-focused activities such as habitat walks, river studies and pond-dipping. We also offer adventurous activities like canoeing, gorge walking and climbing, where children learn how to co-operate with others to overcome challenges in a supportive setting.

We provide an outreach programme to schools that utilises local green spaces to create new outdoor learning experiences and connects children to their local environment.

We have developed an Adventure Holiday programme in partnership with housing associations from London and Walsall to provide unique experiences that better equip young people as they transition into adulthood.

We offer training for teaching professionals to introduce outdoor learning into their educational programme or further develop teaching techniques.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
32	57	13	275

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	25

Summary of grant request

Need

Today, children are spending less time outdoors and have less contact with nature than ever before. Research and personal experience shows that generations of our children are growing up without hands-on and meaningful experience of their natural environment and know little about the wildlife and world around them. Tump 53 was once a well-loved nature reserve in the heart of Thamesmead but has been closed to the public since January 2016. It is a wonderful green space for both children and adults to engage with nature and local people want it to be open again. Our consultation with Thamesmead schools reveal that there are very few appropriate green spaces locally that they can access and use for high quality outdoor learning. Schools regularly pay for coaches to transport their classes to visit environmental centres, which they are finding too expensive to justify with limited resources. Some utilise their school grounds but say they can often be uninspiring places for children to learn and do not offer genuine nature experiences.

Project Aims

Working in partnership with Peabody, a London housing association, we aim to:

1. Restore Tump 53 as a highly-valued community space and enhance the site's natural environment and biodiversity
2. Deliver engaging nature experiences to children and young people, as part of their education, to improve their knowledge and understanding of their local environment
3. Increase opportunities for local people to access and enjoy the natural beauty of Tump 53 through community activities and volunteering, which will lead to an improvement in their wellbeing

Delivery

We will carry out physical improvements to enhance the natural environment of Tump 53 and create an exciting outdoor learning space that will include a Forest School area, mud kitchen, and bird hide. The improvements will help promote the biodiversity of the site and enable us to provide engaging nature experiences for local schools, children, young people, and the wider community. We will use Tump 53 to deliver an outdoor learning programme to schools that is linked into their curriculum and educates children (aged 4-16) about nature and the environment. Children will be able to explore and enjoy a variety of practical activities that will include mini beast hunts, dirt investigations, habitat walks and pond dipping.

We will create regular opportunities for local people to enjoy the natural beauty of Tump 53 to promote health and wellbeing. This will include volunteering opportunities, seasonal community events, parents and toddler groups, holiday club, and self-led visits from community groups.

Why Wide Horizons

We have 50 years' experience of managing and running environmental and outdoor learning centres across England and Wales. We have successfully delivered similar projects that have involved transforming unused green spaces to create popular nature areas for community use. Within Thamesmead, we have excellent links with the local community and have strong existing relationships with local schools and community organisations.

Improving London's Environment

We will work with the local community to transform an under-utilised green space into a highly-valued community resource. We will use the newly enhanced area to provide an outdoor learning programme that will improve children's knowledge and understanding of the natural world. We will improve access to the natural environment of Tump 53 through community events and other activities which will improve local people's wellbeing.

Principles of Good Practice

We will ensure the ongoing involvement of local people through the project steering group and volunteering opportunities. We will welcome people from different backgrounds and aim to recruit staff and volunteers that are representative of the diverse Thamesmead

community. We are continuously looking to reduce our environmental impact across the organisation.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

Many of our centres are quality assured and hold appropriate certificates from the Adventurous Activities Licensing Authority (AALA) or the Learning Outside the Classroom (LOT) Quality Badge.

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Deliver over 350 high quality outdoor learning sessions (including Adventure Learning and Adventure Outreach sessions) to local schools that will improve children and young people's knowledge and understanding of nature and the environment

Deliver 96 Forest School sessions to local primary schools that will develop the relationship between children and the natural world, and build children's confidence, self-esteem and social skills

Host 4 open community events each project year to provide local people the opportunity to access and enjoy the natural beauty of Tump 53, learn about the environment and encourage them to be more active outdoors

Deliver over 250 fun and exciting community activities that will create new opportunities for children, young people and their families to engage with nature and improve their wellbeing

Recruit and support over 200 volunteers to support the delivery of outdoor learning sessions, conservational activities and improving the natural environment of Tump 53

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Children and young people will have greater knowledge and understanding of nature and the environment by taking part in an outdoor learning programme

Local people will report improved wellbeing from having greater opportunities to access and enjoy the natural environment of Tump 53

The quality of the natural environment of Tump 53 will be improved to create a community space that connects children, young people and the wider community with nature and the environment

Volunteers will gain knowledge and new skills about how to care for and protect nature and the environment

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

The educational programme that we will deliver to schools will be a paid for service. We anticipate by the end of year three we will have developed a sustainable programme of activity that will generate sufficient income to cover our annual operating costs.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

2,105

In which Greater London borough(s) or areas of London will your beneficiaries live?

Greenwich (60%)

Bexley (40%)

What age group(s) will benefit?

0-15

16-24

25-44

45-64

65-74

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

1-10%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Staff Salaries including NI and pensions	60,713	59,956	57,582	178,251
Service Delivery (travel, volunteer expenses, educational resources)	1,947	1,947	1,947	5,841
Premises Costs (rent, utilities, repairs and maintenance)	7,251	7,251	7,251	21,753
Office Costs (broadband, stationary, IT)	1,840	1,840	1,840	5,520
External Evaluation	2,500	1,000	2,500	6,000
Core Costs (15%)	11,138	10,799	10,668	32,605
	0	0	0	0
TOTAL:	85,389	82,793	81,788	249,970

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Postcode Local Trust	10,778	0	0	10,778
Project income through fees charged	14,830	30,926	40,401	86,157
	0	0	0	0
TOTAL:	25,608	30,926	40,401	96,935

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
TOTAL:	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Staff Salaries including NI and pensions	51,983	45,102	35,989	133,074
Capital Equipment	0	0	0	0
Service Delivery (travel, volunteer expenses, educational resources)	0	0	0	0
Premises Costs (rent, utilities, repairs and maintenance)	0	0	0	0
Office Costs (broadband, stationary, IT)	0	0	0	0
External Evaluation	0	0	0	0
Core Costs (15%)	7,798	6,765	5,398	19,961
	0	0	0	0
TOTAL:	59,780	51,867	41,387	153,035

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: July	Year: 2016
-----------------------	-----------------------	----------------------

Income received from:	£
Voluntary income	461,380
Activities for generating funds	54,273
Investment income	129
Income from charitable activities	2,606,218
Other sources	0
Total Income:	3,122,000

Expenditure:	£
Charitable activities	2,910,778
Governance costs	0
Cost of generating funds	41,651
Other	0
Total Expenditure:	2,952,429
Net (deficit)/surplus:	169,571
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	169,571

Asset position at year end	£
Fixed assets	1,750,795
Investments	0
Net current assets	67,955
Long-term liabilities	1,305,876
*Total Assets (A):	512,874

Reserves at year end	£
Restricted funds	177,682
Endowment Funds	0
Unrestricted funds	335,192
*Total Reserves (B):	512,874

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
0%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

After nearly 7 years, our CEO, Alex Brooks-Johnson, will leave the organisation in September 2017 to pursue new challenges. The Board have undergone a thorough recruitment process and have appointed Peter Rogers OBE as the new CEO. Peter will be working with Alex over the coming months to ensure a smooth transition and handover, ahead of Peter starting in September 2017.

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	Year 3 £	Year 2 £	Most recent £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	202,655	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	Year 3 £	Year 2 £	Most recent £
Walsall Camp Trust	102,282	0	130,000
John Lyon's Charity	0	20,000	20,000
People's Millions Lottery	0	37,500	12,500
Colyer-Fergusson Charitable Trust	0	20,621	29,000
Mercers' Charitable Foundation	0	0	12,500

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Liam Mills**

Role within **Trusts and Foundations Manager**
Organisation:

Funding required for the project – Appendix A

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Staff Salaries including NI and pensions	60,713	59,956	57,582	178,251
Service Delivery (travel, volunteer expenses, educational resources)	1,947	1,947	1,947	5,841
Premises Costs (rent, utilities, repairs and maintenance)	7,251	7,251	7,251	21,753
Office Costs (broadband, stationary, IT)	1,840	1,840	1,840	5,520
External Evaluation	2,500	1,000	2,500	6,000
Core Costs (15%)	11,138	10,799	10,668	32,605
	0	0	0	0

TOTAL:	85,389	82,793	81,788	249,970
---------------	---------------	---------------	---------------	----------------

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Postcode Local Trust	10,778	0	0	10,778
Project income through fees charged	14,830	30,926	40,401	86,157
	0	0	0	0

TOTAL:	25,608	30,926	40,401	96,935
---------------	---------------	---------------	---------------	---------------

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0

TOTAL:	0	0	0	0
---------------	----------	----------	----------	----------

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Adventure Learning Manager	31,015	31,015	31,015	93,045
Capital Equipment	0	0	0	0
Service Delivery (travel, volunteer expenses, educational resources)	2,500	1,000	2,500	6,000
Premises Costs (rent, utilities, repairs and maintenance)	1,572	1,947	0	3,519
Office Costs (broadband, stationary, IT)	0	0	0	0
External Evaluation	0	0	0	0
Core Costs (15%)	7,798	6,765	5,398	19,961
	0	0	0	0

TOTAL:	42,885	40,727	38,913	122,525
---------------	---------------	---------------	---------------	----------------